

INVESTORE PRIVACY NOTICE

As of July 9, 2021

This Privacy Policy sets forth how personal information is collected and used that is provided on the Internet website located at www.investore.io (the "Site"). Unless otherwise indicated, this Privacy Policy only applies to personal information collected through www.investore.io by Investore, Inc., International Payments Inc. and its executing broker, Alpaca Securities LLC in the execution of transactions authorized by Investore (together, for purposes hereof, "Investore," "We," "Us," or "Our"). By using www.investore.io, you agree to be bound by this Privacy Policy and our Terms of Use, as they may be amended from time to time in the future (see "Change to this Privacy Policy" below). Capitalized terms not defined in this Privacy Policy shall have the meanings given to them in our [Terms of Use](#).

Investore is committed to maintaining the confidentiality, integrity and security of any personal information about our users. This Privacy Policy explains how we protect personal information provided to the Site and how we use that information in connection with our service offered through the Site. "Personal Information" for purposes of this Privacy Policy means information that identifies you, such as your name, address, phone number, fax number or email address.

Investore stresses its privacy and security standards to guard against identity theft and provide security for your Personal Information. We regularly re-evaluate our privacy and security policies and adapt them as necessary to deal with new challenges.

Personal Information Collected

We collect the following Personal Information from you:

- contact information such as name, email address, mailing address, phone number;
- Social Security number or national identification number;
- driver's license or national identification card;
- unique identifiers such as username, account number, password;
- preferences information such as product wish lists, order history, and marketing preferences; and
- demographic information such as age, education, gender, interests, and zip code.

When you visit the Site or download and use our Services, we may automatically collect certain information sent to us by your computer, mobile device, or any other device. This information may include the type of device you use, operating system, the device identifier (or "UDID"), your IP address, location, mobile network information, and standard web log information, such as your browser type, traffic to and from our site, the pages you accessed on our website, and other available information. We may also collect information about your use and interaction with the Site or our Services. For example, we may evaluate your computer, mobile phone, or other access device to identify any malicious software or activity that may affect the availability of the Services. When you use the Services, we may also store information based on your usage history. This includes, but is not limited to, details of your purchases, content you viewed, event

information, click stream information, and cookies that may uniquely identify your browser or your account.

Information Sharing

Investore uses and discloses your Personal Information only as follows:

- to analyze site usage and improve the Service;
- to deliver to you any administrative notices, money alerts, and communications relevant to your use of the Service;
- to fulfill your requests for certain products and services;
- for market research, project planning, troubleshooting problems, and detecting and protecting against error, fraud, or other criminal activity;
- to third-party contractors that provide services to Investore, including but not limited to payment processing, customer service, IT services, etc. and are bound by these same privacy restrictions;
- to enforce Investore's Terms of Use; and as otherwise set forth in this Privacy Policy;
- to disclose aggregated, anonymous information to affiliates, agents, business partners, and other third parties;
- to disclose aggregated, anonymous, user statistics to describe the Program and Services to current and prospective business partners and other third parties for other lawful purposes; and
- to share some or all of your information with our parent company.

We may also disclose your Personal Information as required by law, such as to comply with a subpoena, or similar legal process, and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

If Investore is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Site of any change in ownership or uses of your Personal Information, as well as any choices you may have regarding your Personal Information.

User Access and Choice

If the Personal Information on file for you changes, or if you no longer desire our service, you may correct or update it by making the change on our Customer Information page or by emailing Investore Customer Service at info@investore.io.

We will retain and use your information as necessary to comply with our legal and/or regulatory obligations, resolve disputes, and enforce our agreements.

Cookies/Tracking Technologies

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We use cookies on the Site. We do not link the information we store in cookies to any personally identifiable information you submit while on the Site.

We use both session ID cookies and persistent cookies. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your Internet browser's "help" directory.

If you reject cookies, you may still use the Site, but your ability to use some areas of the Site, such as contests or surveys, may be limited.

The use of cookies by our partners and/or service providers is not covered by our Privacy Policy. We do not have access or control over these cookies. Our partners and/or service providers use session ID cookies to make it easier for you to navigate the Site.

We employ a software technology called Smartlook, that helps us better manage content on the Site by informing us what content is effective. Smartlook provides qualitative website and mobile app analytics and various modules which include, but are not limited to, visitor recordings (user replay), automatic event tracking, conversion funnels, and heatmaps for websites. Please click [here](#) to view Smartlook's Privacy Policy.

Security

We follow generally accepted standards to protect the Personal Information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on the Site, please contact us.

Investore's Site and Services are only available to Individuals aged 18 or older. We comply with the Children's Online Privacy Protection Act (COPPA) and we will not knowingly collect Personal Information from any person under the age of 18. If an individual under the age of 18 has provided us with Personal Information, a parent or guardian of that child may contact us and request that such information be deleted from our records.

California Residents

Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to obtain certain information about the types of personal information that companies with whom they have an established business relationship (and that are not otherwise exempt) have shared with third parties for direct marketing purposes during the preceding calendar year, including the names and addresses of those third parties, and examples of the types of services or products marketed by those third parties. If you wish to submit a request pursuant to Section 1798.83, please contact us via email at info@investore.io. Investore does not monitor, recognize, or honor any opt-out or do not track mechanisms, including general web browser "Do Not Track" settings and/or signals.

Changes to this Privacy Policy

We may update this privacy policy to reflect changes to our information practices. If we make any material changes, we will notify you by email or by means of a notice on this Site prior

to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact Us

If you have any questions about our Privacy Policy, please contact Investore Customer Service at: info@investore.io.

Investore, Inc.
195 Montague St, 14th Fl
Brooklyn, NY 11201